

# iKick Talent

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## Tokenizing Sportstar

*THE FIRST SPORTS TALENT MANAGEMENT PLATFORM ON BLOCKCHAIN*

Disrupting \$50BN Sports Talent Management Industry

## iKick Talent is 1st Ever Sports Talent Management Platform on Blockchain

Direct & deeper interaction among Fans, Sports Talent & Sponsors.

IKC Token works as currency.

- Sports Talent get registered in 3 ways.
- Fans use IKC token to get exclusive offers
- Fans & Promoters, promote Sports Talent
- Promotion increases the Fan Base
- High Fan Bases attracts Sponsors
- IKC Talent take 5% commision from the Sponsorship

The 16 Rising football Players (U17 category) from 1st ever football reality show, Prince of football - India, are already on board.

Football legend & Olympians are our Ambassadors & on Advisory board

Talent across different sports, such as Soccer, Cricket, Hockey, Badminton, Tennis will be promoted. These sports constitute more than 4bn fan-base worldwide.

Higher diversity with dependency on local govt. regulations will help in the growth of IKC Token.

Limited supply & high demand, increase in user base and high volume trading of IKC Token will increase its value overtime.

# Usage of IKC Token



**Apart from Rise in Value of IKC Token with time, the IKC Token holders can use the IKC Token in various ways:**

Fans give IKC Token to Sports Talent to get exclusive offers in return.

Sports Talent give IKC token to Fans & promoters for his PR & advertising which builds his fan base on social media & attracts sponsors

Brands cover sponsorship cost in combination of IKC token & Fiat currency

IKC token can be used to buy exclusive offers from [www.IKCdeal.com](http://www.IKCdeal.com)

IKC token holders can take membership in various sport Clubs using their IKC tokens.

Fans can use IKC Token to Bid & win exclusive items from the Sport Stars at Charity Crypto Auction.

IKC Tokens can be used to play Fantasy Sports league & Betting at iKick Talent Platform

All IKC token holders will be participating in Decentralised voting mechanism.

1 IKC token = 1 vote





## IKC Token Sales Terms

Total tokens created	160mn
Max tokens to be sold	96mn
Discounts & Bonus at IKCdeal.com	24mn

Hard Cap	\$27mn
Soft Cap	\$1.5mn

Pre ICO	9th Jun - 9th Jul 2018
ICO	10th Jul - 10th Aug 2018
Listing on Exchange	Sep-18

Min. purchase vol/sale	100 IKC tokens
Payment Methods	ETH, BTC

*Number of ETH or BTC for every IKC Token will be calculated as per their value on the day of transaction*

### IKC Token Price during Pre ICO & ICO (Alpha Version):

0 to 25% Token sale:	1 IKC Token = .25 USD + Potential Bonus
25% to 50% Token sale:	1 IKC Token = .35 USD + Potential Bonus
50% to 75% Token sale:	1 IKC Token = .45 USD + Potential Bonus
75% to 100% Token sale:	1 IKC Token = .55 USD + Potential Bonus

*Maximum 50% Token will be sold during Pre ICO*

### Bonuses for Purchasing\*:

0 - 72 Hours of Launch	(+) 12%
72 - 120 Hours of Launch	(+) 8%
Pre - ICO	(+) 5%
3 - 5 BTC	(+) 5%
5 - 10 BTC	(+) 8%
> 10 BTC	(+) 15%

\* Higher Bonuses may be available if purchase volume exceeds \$50k  
(Contact us at [ask@ikicktalent.com](mailto:ask@ikicktalent.com))

# Solving 4 major Problems of Market Participation



## FINANCIAL SUPPORT

Young & Rising talented athletes lack financial resources for their training & development.



## SPONSORSHIP

The established Sports Talent Management agencies poorly attract sponsors even for established players, charge exorbitant agency fees and completely neglect young players.



## ADVERTISING

Brands seek for more engaging advertising formats with less cost since traditional formats show low returns.



## FAN INVOLVEMENT

Fans desire more closer & deeper interaction with celebrities & Sportstars.

# Sports Talent get Registered on iKick Platform in 3 ways

## 1st Way:

Self Registration by Sports Talent



Rising Sports Talent & Sportstars will come to iKick Talent to register themselves, to develop bigger fan base & raise sponsorship.

## 2nd Way:

International Scouts Bring Sports Talent on iKick Platform



A network of 600 International scouts from different sports will register Sports Talent. Scout will be paid \$10,000 for every successful registration

## 3rd Way:

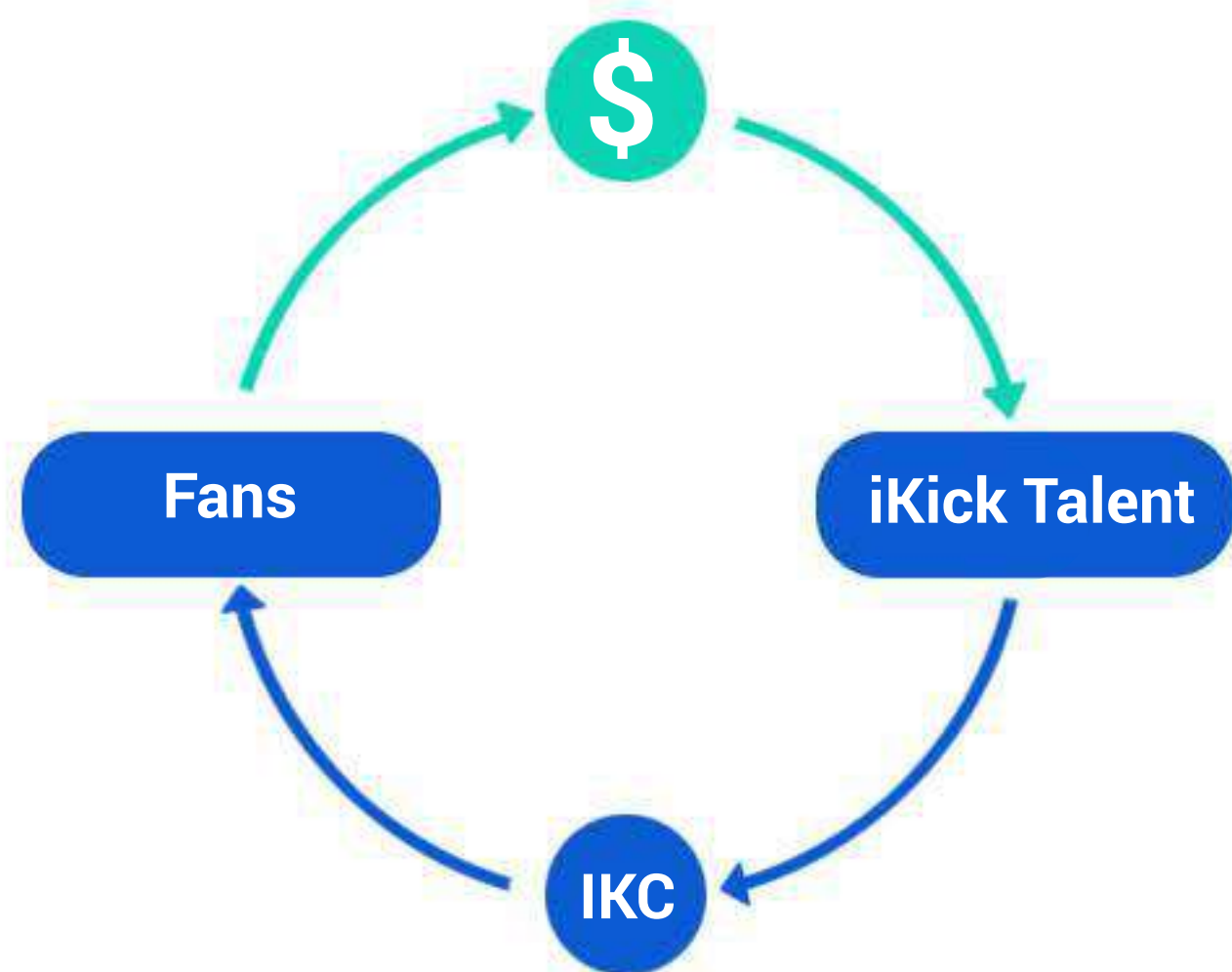
Sports Talent shortlisted through Talent shows by iKick Production



iKick Production will be organising Sports talent shows to search Sports talents. Production of Prince of Football - India, a Football TV Reality show for U17 Boys has already been started.

# iKick Talent unites Fans, Sports Talent and Brands

**IKC Token works as currency among them**



Fans buy IKC Token from iKick Talent Platform using Fiat Currency



Fans use their IKC Tokens to get Exclusive offers from Sportstar.

- Meet & play with a star
- Receive tickets to events
- Videochat with Sportstar
- Chat via messengers etc.

## Sports talent can raise investment by fans or Investors in exchange his image rights



- Fans or Investors transfers IKC Tokens in form of Investment , which can be converted to Fiat Money by iKick Talent.
- Sports Talent sign a contract to give away some percentage value of his image rights for next 3 to 5 years.



# Fans & Promoters Advertise & Promote Sports Talent on Social Media



Fans & Promoters or Advertisers increase the Fan Base of the Sports Talent by promoting them all across social media

# Fans & Promoters are paid in IKC Tokens for Every Successful Result

**FAN**

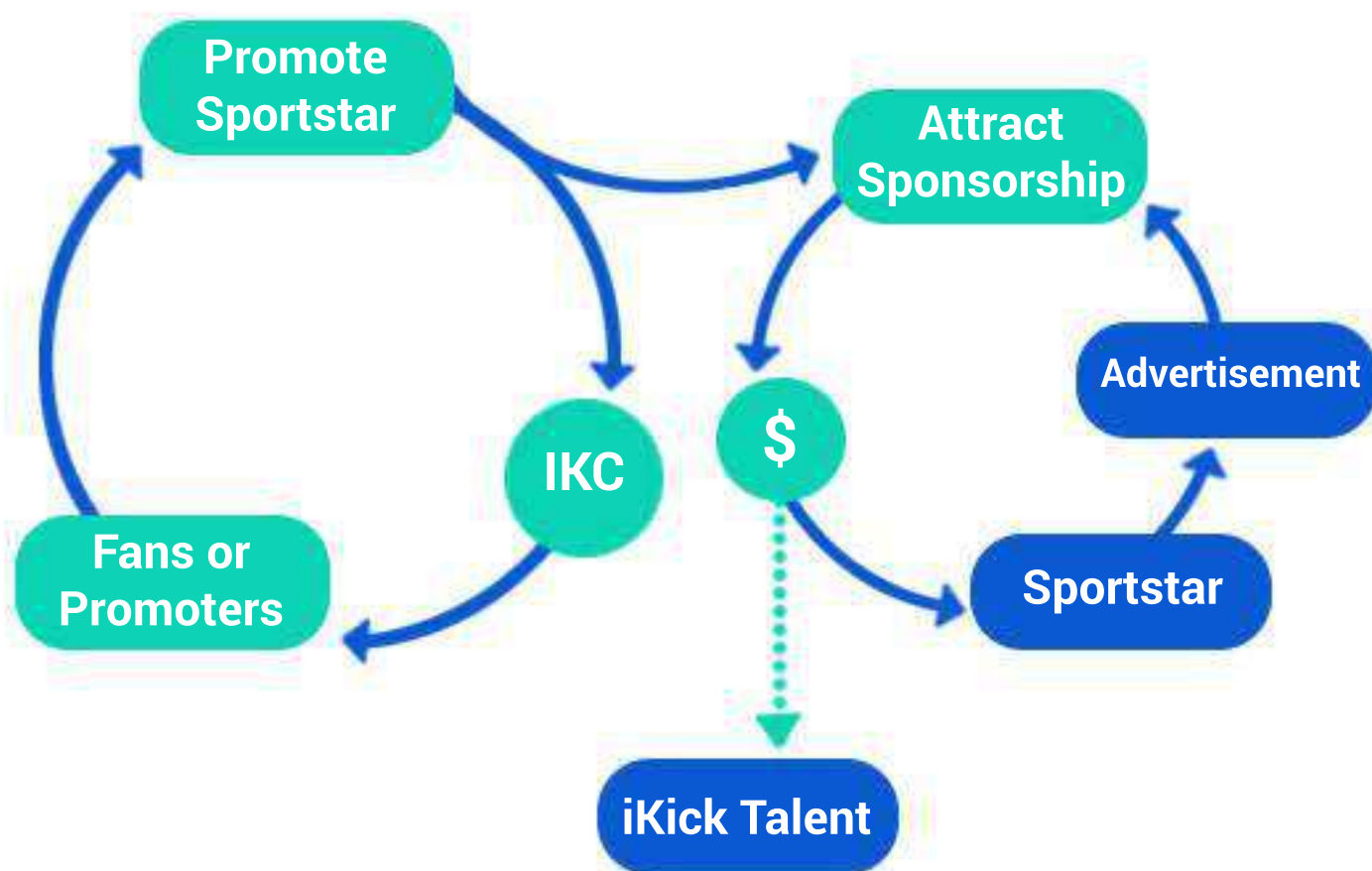


**PROMOTER**



Fans & Promoters are paid in IKC Token in their iKick Wallet after reaching different slabs of increasing the Fanbase of Sports Talent.

# Sports Talent Attract Sponsors with its Increased Fan Base



Fans & Promoters increase the Fan Base of Sports Talent through their Promotion on Social Media, which attracts Sponsorship for Sports Talent, where iKick Talent takes 5% commision.

# A Global Project for fans, Sports Talent & Brands where everyone will get Benefits

## FANS



### BENEFITS:

1. Direct & deeper interaction with Sportstar
2. Get Exclusive offers from Sportstar
3. Earn IKC Tokens by promoting Sportstars

## SPORTS TALENT



### BENEFITS:

1. Raise direct investment from Fans & Investors.
2. Directly connected with Brands & raise Sponsorship.
3. Build bigger Fanbase without any investment.

## BRANDS



### BENEFITS:

1. Directly connected with the Sportstar.
2. Opportunity to connect with Young Sports Talent with bigger Fanbase & low Sponsorship cost.
3. Promotion at iKick Talent Platform which has high number of daily visitors (Sports Fans)

# Ikick Talent will be emerging as a full time Sports Talent Management Company

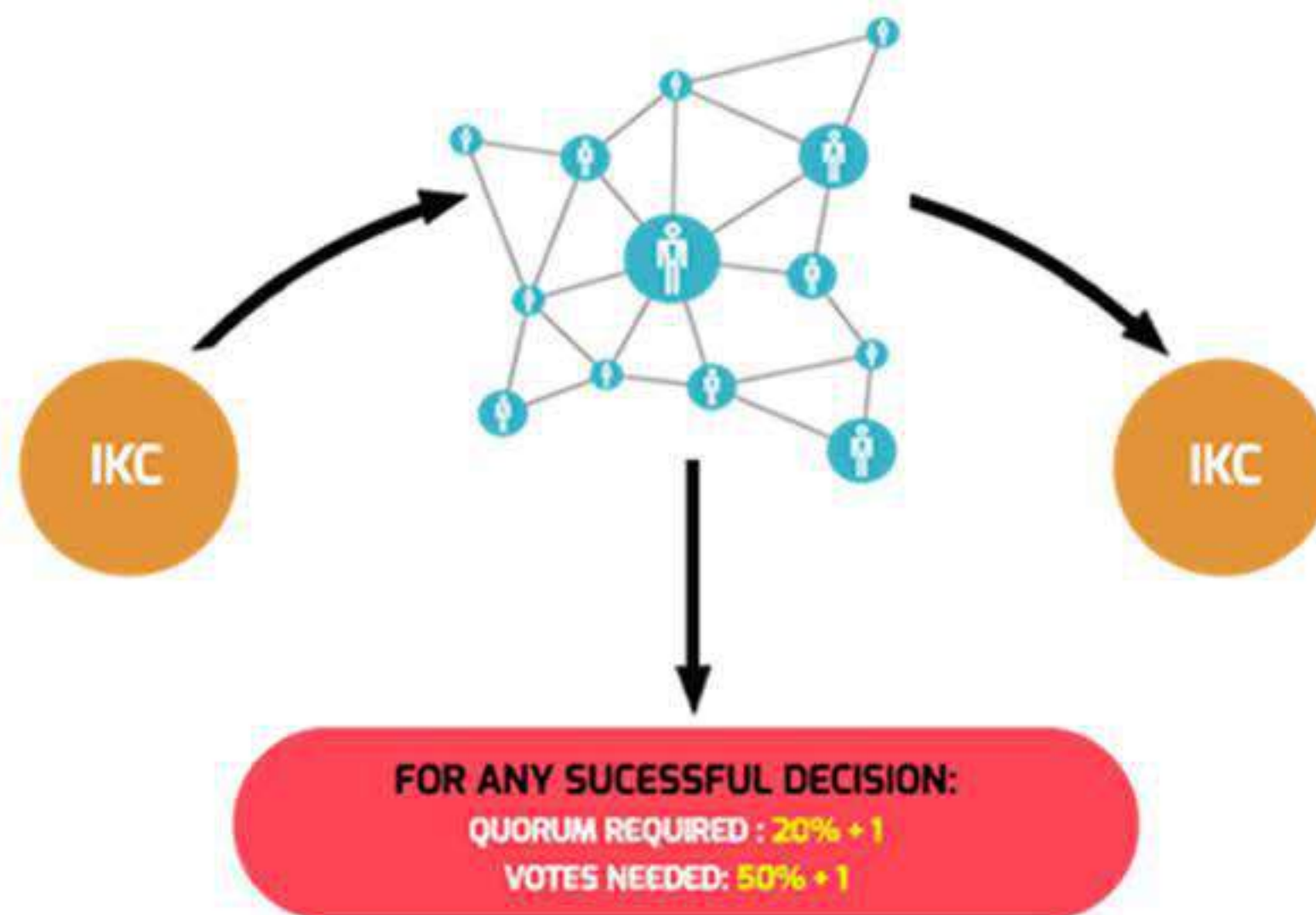


## Registration of different Sports Talent will start at different period of time:

1. Soccer Talent : FIFA 2018 World Cup.
2. Formula Jetski Racing talent : Asian Games 2018
3. Hockey Talent: Hockey World Cup 2018.
4. Cricket Talent : IPL 2019
5. Tennis & Badminton : Wimbledon 2019 & BWF 2019 respectively.



# Decentralised Community Voting for every Significant Decision



- iKick Talent platform will hold votes among token holders on the significant decisions (approving new players, renewing the Head of Scouting contract).
- For every successful decision, atleast 20%+1 votes should be received , where 50% + 1 votes should be in favour.
- 1 IKC Token = 1 Vote.
- Sportstars can also use voting DCV mechanism for fan engagement, Like How many Fans would be watching today's Match?

# IKC Token can be used for Various other Purposes at [www.IKCdeal.Com](http://www.IKCdeal.Com)

## E COMMERCE DEALS

USE IKC TOKENS TO BUY EXCLUSIVE DEALS FROM BRANDS & SPORTSTARS



## CHARITY CRYPTO AUCTION

MAKE YOUR BIDS AND WIN EXCLUSIVE ITEMS FROM THE STARS!

100% OF THE MONEY IS DONATED TO THE CHARITIES



## FANTASY TOURNAMENT & BETTING

USE IKC TOKEN TO PLAY BETTING CHALLENGES WITH IKICK COMMUNITY



## SPORTS CLUB MEMBERSHIP

ENJOY SPORTS CLUB FACILITIES WITH IKC TOKEN



## IKC Token holders will get additional benefits by availing exclusive deals at [www.IKCdeal.com](http://www.IKCdeal.com):

1. Exclusive E-commerce deals where buyers will get cash back in IKC Token for every deal. Buyers will get exclusive deals which can be brought only by using IKC Tokens.
2. Charity Crypto Auction
3. Sports Clubs Membership
4. Play Fantasy Tournament & participate in online Betting.

## Value of IKC Token will Increase with time:

**Higher Market Size**

**Higher Diversity**

**Less Dependency  
on Local Regulations**

### The value of IKC Token will increase with time because of below reasons:

- High demand & limited supply of IKC token.
- Multiple use of IKC Tokens.  
IKC tokens will be used in Sports Talent management and also in daily usage by Ecommerce, Sports Club membership etc.
- The potential market size of 4bn Fans all across the globe in different sports, gives a huge market size for IKICK Talent Management Platform.
- A global project based on Ethereum Blockchain, provides higher diversity with less dependency on local regulations, which will help with its growth.



## Additional Information:

- Website: [www.ikicktalent.com](http://www.ikicktalent.com)
- White paper [ENG]: [Download \[pdf\]](#)
- One - Pager [ENG]: [Download \[pdf\]](#)
- Video about the project: [YouTube](#)
- Email: [ask@ikicktalent.com](mailto:ask@ikicktalent.com) , [ikicktalent@gmail.com](mailto:ikicktalent@gmail.com)